

PILATES *i*TC

The Work Placement Studio Program.

EVERYTHING YOU NEED TO KNOW TO
BECOME PART OF OUR NETWORK



About Pilates ITC.

Pilates ITC (RTO No. 52583) Courses and Professional Instruction Pathways are delivered in Australia by Directors Suzanne Newby and Frances Cahill with a team of Educators, in a network of Instructor Training- and Work Placement Studios.

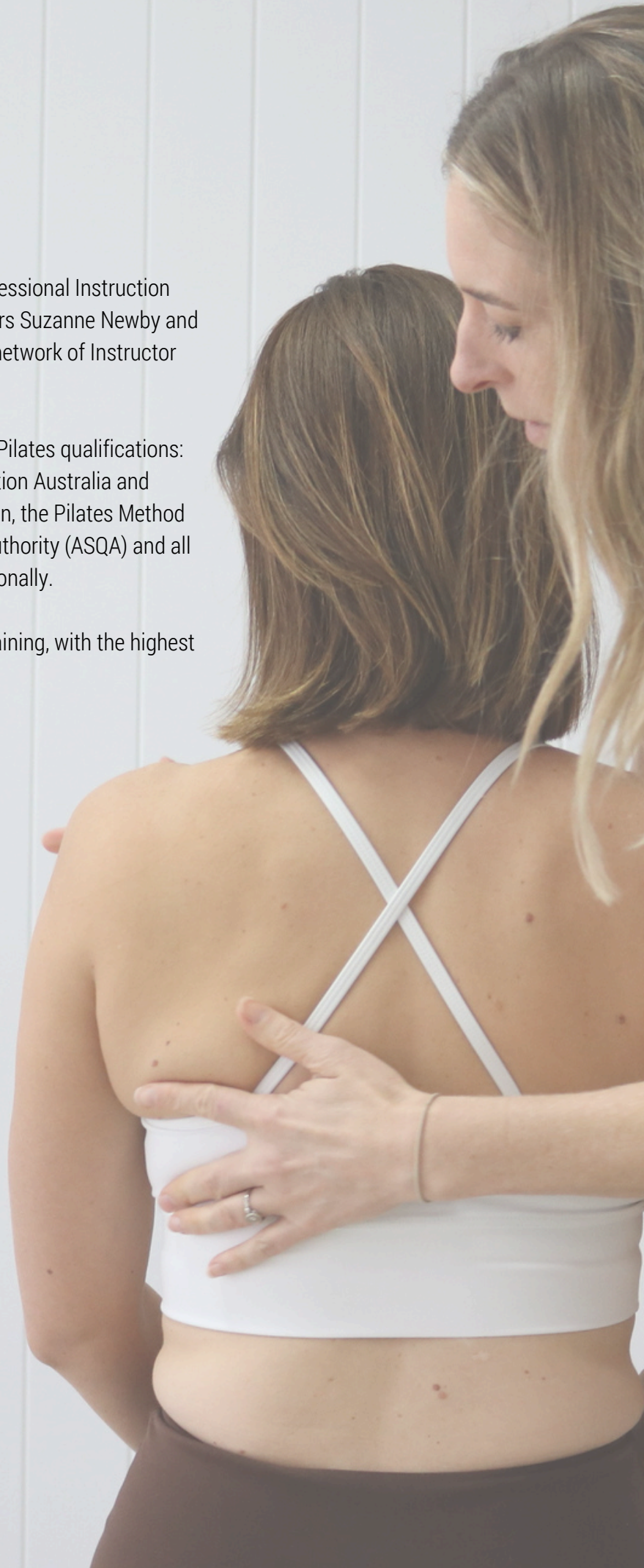
The original and longest standing, accredited Pilates qualifications: Pilates ITC is endorsed by the Pilates Association Australia and AUSactive, as well as the American Association, the Pilates Method Alliance (PMA), the Australian Skills Quality Authority (ASQA) and all reputable employers in Australia and internationally.

Pilates ITC has a reputation for world-class training, with the highest exacting standards in the market today.

The courses blend theory and practice in an Educator-supported environment (online and in-Studio) so Students are equipped with a global understanding of the Pilates Method, their scope of practice and where they can be most useful in the Allied Health chain.

Pilates ITC Graduates are ready to teach and enter the industry with the skills necessary to deliver a targeted, responsive and corrective Pilates experience for clients.

We produce Instructors who Clients and employers love: they fill classes and retain business!





About the Work Placement Program.

Pilates ITC Students' on-the-job learning requirement is supported at Instructor Training Studios – where the Coursework is delivered - and a network of Work Placement Studios (WPS) to ensure equity of access to high-quality learning environments. Work Placement Studios play a significant role in shaping a positive learning experience and helping Students achieve their very best.

These Studios are selected for their high quality facilities and apparatus, staff qualification, safety record, as well as a willingness to welcome our Students into their community.

Our Students know that when they visit with Pilates ITC Work Placement Studios there is quality assurance and that they're learning from some of the best and brightest Instructors in the industry.

Your involvement does come with specific service requirements to ensure compliance with learning criteria.

What is Work Placement?

Becoming a Pilates Instructor requires an experiential engagement with the subject matter and Students get this by watching and learning; practicing teaching; and practicing Pilates themselves.

This on the job learning is organised against accredited unit groups including: Pilates Method Principles, Functional Anatomy, Work Health and Safety, Communications, Repertoire, Programming and more.

Students are encouraged to attend Studios in our WP network to complete these learning activities and Self-Mastery.

CLASS AND STUDIO OBSERVATION

Students watch group Matwork, group Reformer and Studio sessions to gain practical context for the Coursework.

TEACHING PRACTICE

Students arrange time at Work Placement Studios to practice their teaching with volunteer “clients”. (Often friends, family or other Students.)

CO-INSTRUCTION

Students shadow and assist the Studio’s Instructors in group Matwork, group Reformer and Studio sessions.



Plus, Self-Mastery.

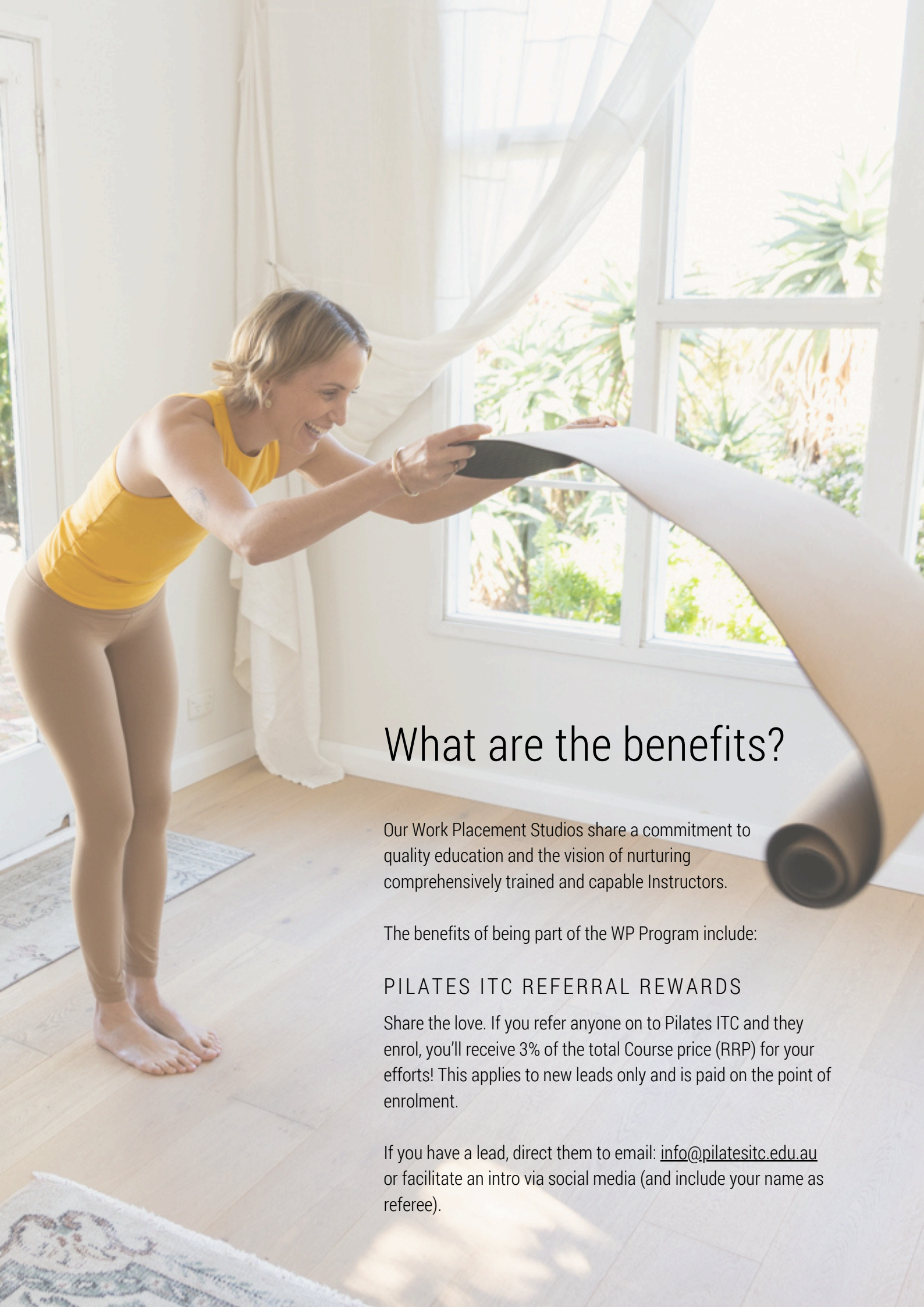
Commitment to personal practice is an essential part of the learning process. Students need to feel the work in their own bodies to consolidate an understanding of the Method and how to teach it.

Students can attend Work Placement Studios for their own Pilates practice (Self-Mastery) in Matwork, Reformer and or Studio.

Their minimum requirement is 1 class per week, for the duration of their Course. Naturally, more is better!

This is a great opportunity to have Students join your Studio community as clients within their own right. Students are not provided any promise of a discount for classes, however, Pilates ITC encourages Studios to offer accessibly-priced, Student packs/memberships. Of course, the level of discount is at the provider's discretion.





What are the benefits?

Our Work Placement Studios share a commitment to quality education and the vision of nurturing comprehensively trained and capable Instructors.

The benefits of being part of the WP Program include:

PILATES ITC REFERRAL REWARDS

Share the love. If you refer anyone on to Pilates ITC and they enrol, you'll receive 3% of the total Course price (RRP) for your efforts! This applies to new leads only and is paid on the point of enrolment.

If you have a lead, direct them to email: info@pilatesitc.edu.au or facilitate an intro via social media (and include your name as referee).



What are the benefits?

20% OFF CONTINUING EDUCATION EVENTS + COURSES

This discount applies to your whole Studio Team, and to online and in-Studio Continuing Education. Please contact info@pilatesitc.edu.au to redeem your Studio's discount code.

\$300 OFF THE DEPOSIT FOR PILATES ITC COURSES

Upskill your Team. This discount applies to all under-graduate Pathways AND the post-graduate, Advanced Diploma of the Pilates Method. Please contact info@pilatesitc.edu.au to redeem.

ONE FREE PRIVATE STUDIO SESSION PER YEAR WITH A PILATES ITC EDUCATOR

This perk applies only to the WP Studio Owner or Lead. Please contact info@pilatesitc.edu.au to redeem and book.

Other sweeteners...

RECRUITMENT OPPORTUNITIES

Students become Grads, who often become valued employees. The WP relationship is a beneficial one to both Student and host, now and into the future. Pilates ITC Grads have a 100% employment rate and more often than not, Studios within our network snap them up!

NEW CLIENTS

Due to their Self-Mastery requirement, Students often become long-time, loyal clients.

EXPANDING NETWORKS

Work Placement Studios are listed on the Pilates ITC site directory and are featured across national marketing channels.

KNOWLEDGE ECONOMY

Being a part of the WP Program also provides a great opportunity to share your cultural and stylistic influences with Students and inspire the next generation of Instructors.

GIVING BACK

Don't underestimate the power of positive relationships to empower and change lives.

Giving back to the Pilates community is how we elevate and maintain the standard of Pilates instruction in Australia and the world! Plus, it is super rewarding to share in Students' Pilates journeys.



How does it work?

Students are expected to manage their own on-the-job-learning at WP Studios in accordance with the Studios' in-house processes for:

Booking, pricing schedules, timetables, availability, and Studio procedures.

Students are also responsible for their own documentation, including: health screening forms, insurance, and lodging required hours.

Work Placement Studio Instructors' only administrative task is to sign off WP and Self Mastery hours for Students as they are completed.

Pilates ITC wants to ensure minimal to no extra administrative burden on Studio teams than would be expended for a Client.

Standard practice is that Work Placement activities are free of charge for Students: it's your gift to them. However, Self-Mastery is paid to the Studio, by the Student.





Support + Community.

It is important to acknowledge that aside from ensuring our Students feel like welcomed members of your community, Work Placement Studios are not expected nor required to facilitate formal education of our Students.

This is serviced within their Course and by their Educators.

WP Studios provide a space where Students can explore the practical application of the Coursework and draw inspiration from your Pilates professionals in quality Studio environments.

Students are expected to conduct themselves professionally as representatives of Pilates ITC and are encouraged to use Work Placement as an opportunity to practice developing, managing and maintaining professional relationships in the workplace.

It's their first experience with what life will be like on the other side of study!

Because of the nature of this arrangement, mentor-based relationships often develop between WP Studios and Students.



Standards of Conduct + Behaviour.

Students are briefed on the standards of conduct and expectations when representing Pilates ITC at a Work Placement Studio. They are required to wear the Student T-Shirt so they are clearly identifiable as independent agents.

We also supply WPS with Observation and Teaching guidelines for your reference.

These can be adapted for inclusion in Studio policy to suit your business environment and help set the standard for Students visiting the Studio.

Our Students are responsible and respectful guests at WP Studios. Where incidents arise, Studios should contact Student Support and Compliance via phone or email: info@pilatesitc.edu.au.

Pilates ITC's crisis and incident management plan states that in the event of a high-level or catastrophic incident, Studios contact HQ on: (08) 9330 4570 and request contact with Directors Frances Cahill or Suzanne Newby.

Join Us.

At Pilates ITC we believe we go further together.

If you are excited by the idea of helping to nurture talent and strengthen the future of the Pilates Industry, we'd love to have you as part of our Work Placement network.

If you'd like to know more about the Course structure and Student experience, we are happy to talk it through with you.

But applying is simple: visit the website and complete the Work Placement Studio Application Form.

HQ will be in touch to finalise the rest.

Apply here.

In the mean time, if you want to get in touch with us:

Ph: (08) 9330 4570.

E: info@pilatesitc.edu.au

Connect with us on socials:

Instagram: [@pilatesitc](https://www.instagram.com/pilatesitc)

Facebook: [@PilatesITC](https://www.facebook.com/PilatesITC)

LinkedIn: [Pilates ITC](https://www.linkedin.com/company/PilatesITC).

Speak to you soon,

Frances Cahill + Suzanne Newby.
Pilates ITC Directors.

